



O PROJEKTU

Ministarstvo gospodarstva, rada i poduzetništva u okviru programa „Obrazovanje za poduzetništvo“ sufinancira edukaciju poduzetnika početnika, poduzetnika u fazi rasta i razvoja, zadrugara, obrtnika i izvoznika. U području obrazovanja poduzetnika početnika predmet edukacije su osnovna poduzetnička znanja. Poduzetnici u fazi rasta i razvoja stječu specijalistička znanja i vještine (upravljanje projektima, upravljanje kadrovima itd.) dok se obrtnici educiraju o temeljnim odrednicama obrtničkog poslovanja. U okviru zadružnog poduzetništva obrazovne teme su aktualne za razvoj zadrugarstva kao značajnog oblika gospodarskog udruživanja (propisi, upravljanje zadrugom, cilj poslovanja zadruga itd.). Vrlo značajno područje obrazovanja u okviru ovog programa je obrazovanje izvoznika. Na tim seminarima stječu se znanja vezana za izvozne poslove (izvozni plan, financiranje izvoza, carinski postupci itd.)



*Obrazovanje obrtnika i izvoznika
Training of craftsmen and exporters*



*Edukacije zadrugara
Education of members of cooperatives*

ABOUT THE PROJECT

The Ministry of Economy, Labor and Entrepreneurship co-finances through the program “Education for Entrepreneurship” the education of beginner entrepreneurs, entrepreneurs in the growth and development phase, the members of cooperatives, craftsmen and exporters. Within the education program of beginner entrepreneurs the subject becomes the basic entrepreneurial knowledge. Entrepreneurs in the growth and development phase acquire specialist knowledge and skills (project management, personnel management, etc.) while craftsmen are being educated about the basic determinants of crafts business. Within the cooperative entrepreneurship framework educational topics become current for the development of cooperatives as the important forms of economic association (regulations, cooperative management, the goal of managing cooperatives, etc.). A very important area of education within this program is the education of exporters. At these seminars they gain knowledge related to the exporting business (an export plan, the financing of export, customs procedures, etc.)



PROJEKT

Obrazovanje poduzetnika, obrtnika, zadrugara

PROJECT

Education of Entrepreneurs, Craftsmen and the Members of Cooperatives

MISIJA

Osnovna misija programa je stjecanje znanja o raznim oblicima vođenja poduzetničkih projekata.

MISSION

The primary mission of the program is to acquire knowledge about the various forms of managing business projects.



*Poduzetnici u fazi rasta i razvoja
Entrepreneurs in the growth and development phase*

VIZIJA

Povećati poduzetnički kapacitet poduzetnika svih djelatnosti. Povećanje samozapošljavanja iz prilike i rast društvenog bruto proizvoda.

VISION

Increasing the entrepreneurial capacity of entrepreneurs in all the sectors. Increasing self-employment opportunities and the growth of GDP.



CILJ

Osnovni cilj programa „Obrazovanje za poduzetništvo“ je usvajanje novih znanja i vještina potrebnih poduzetnicima svih organizacijskih oblika (društvo s ograničenom odgovornošću, obrt, zadruga) i djelatnosti za uspješno vođenje, prije svega vlastitih poduzetničkih projekata. Znanja koja se prenose na seminarima su aplikativnih karakteristika što znači da polaznici dobivaju osim teoretskih znanja i konkretne odgovore na svoja pitanja. Veliki značaj takvih programa se sastoji u tome da se polaznici na samim programima umrežavaju te međusobno razmjenjuju znanja i iskustva. Važno je i to da polaznici ostaju u kontaktu s nastavnicima koji imaju i praktična iskustva zbog budućih potreba.



*Poduzetnici početnici
Entrepreneurs beginners*



4 F O R



*Iskazan je velik interes za ovom vrstom obrazovanja
A great interest is expressed for this type of education.*

GOALS

The main goal of “Education for entrepreneurship” program is the acquisition of new knowledge and skills for entrepreneurs of all organizational forms (limited liability company, crafts, cooperatives) and activities necessary for successful management, especially of their own entrepreneurial projects. Knowledge transferred at the seminars is applicable, which means that students gain not only theoretical knowledge but also concrete answers to their questions. Great importance of such programs lies in the fact that participants of the programs interact with one another to make connections and mutually exchange knowledge and experience. It is also important that students remain in contact with teachers who have practical experience in case they need them in the future.



*Polaznici su i međusobno razmjenjivali znanje i iskustvo
Participants also mutually exchanged their knowledge and experience*

PROJEKT PROVODE

1. PODUZETNIČKI CENTRI
2. PODUZETNIČKI INKUBATORI
3. RAZVOJNE AGENCIJE
4. TEHNOLOŠKI PARKOVI
5. OBRAZOVNE INSTITUCIJE VEZANE UGOVOROM S MINISTARSTVOM GOSPODARSTVA, RADA I PODUZETNIŠTVA

PROJECT CONDUCTED

1. ENTREPRENEURSHIP CENTERS
2. ENTREPRENEURSHIP INCUBATORS
3. DEVELOPMENT AGENCIES
4. TECHNOLOGICAL PARKS
5. EDUCATIONAL INSTITUTIONS CONNECTED BY CONTRACT WITH THE MINISTRY OF ECONOMY, LABOR AND ENTREPRENEURSHIP

