



## O PROJEKTU

### Učeničke zadruge i učeničko poduzeće (vježbovne tvrtke)

Učeničkim zadrugarstvom, kao obrazovnom metodom razvijaju se i njeguju radne navike i sposobnosti, poduzetničke kompetencije, odgovornost i timski rad. Učeničke zadruge djeluju u osnovnim i srednjim školama te posebnim obrazovnim ustanovama. Krajnji cilj ovakvog načina obrazovanja je stvaranje pozitivnog odnosa učenika prema radu i pozitivne poduzetničke klime u školama i okolini.

Poslovanje vježbovne tvrtke je interaktivna metoda obrazovanja i nastavni predmet pomoću kojeg učenici u srednjim školama putem svoje vježbovne tvrtke, simulirajući cirkulaciju roba, usluga i novca, usvajaju znanje o zakonitostima odvijanja stvarnih poslovnih procesa, a u cilju stjecanja potrebnih poslovnih kompetencija.



*učimo radeći...  
we learn by working...*



*radimo učeći...  
we work by learning*

## ABOUT THE PROJECT

### Student cooperatives and student enterprise (training firms)

Student cooperatives provide an educational method to develop and nurture working habits and skills, entrepreneurial competence, responsibility and teamwork. Student cooperatives operate in elementary and secondary schools and in special educational institutions. The ultimate goal of this mode of education is to create a positive attitude of students towards the work and positive entrepreneurial climate in the schools and in their environment. Training Firms present an interactive method of education and the subject in which secondary school students, through their training firms, by simulating the circulation of goods, services and money, acquire knowledge of the laws of the actual course of business processes in order to acquire the necessary business competencies.



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## MISIJA

Razvoj osobnih i poslovnih kompetencija učenika osnovnih i srednjih škola u cilju kvalitetnog uključivanja na tržište rada.

## MISSION

Development of personal and business competencies of students in primary and secondary education in order to have quality participation in the labor market.

## VIZIJA

Rezultirat će boljom zapošljivošću, lakšim prepoznavanjem i razumijevanjem te odabirom budućeg zanimanja.

## VISION

It will create better employability, easier recognition and understanding as well as choice of their future profession.



*Na sajmovima vježbovnih tvrtki komuniciramo i s medijima  
At the training firms fairs we communicate with the media*

## CILJEVI

U okviru izvannastavnih aktivnosti proizvodnja se jedino odvija u učeničkim zadrugama. Unutar proizvodno - reproduktivnog procesa stvara se nova vrijednost koja se realizira na tržištu. Uska je povezanost odgoja i obrazovanja s potrebama društva u cjelini, a naročito s potrebama gospodarstva. U učeničkim zadrugama se odvija konkretan proizvodni rad, stvaraju se proizvodi koji imaju upotrebu i tržišnu vrijednost.

Obrazovnom metodom, predmetom „Poslovanje vježbovne tvrtke“ učenici u srednjim školama stječu potrebna znanja i vještine poslovanja. Radeći konkretne poslove u sektorima vježbovnih tvrtki (proizvodnje, marketinga, nabave, prodaje, poduzetništva, računovodstva i financija, ljudskih potencijala) stječu potrebne poslovne i osobne kompetencije kao što su: timski rad, organiziranje, planiranje, inovativnost i kreativnost, tolerantnost itd. Učeničke zadruge i poslovanje vježbovne tvrtke su načini interaktivnog, projektnog učenja s ciljem bržeg i kvalitetnijeg uključivanja u svijet poslovanja, rada, stvaranja i realizacije vrijednosti na tržištu roba i usluga.



*...sklapamo poslove  
...make business arrangements*

# 4 FOR



*...prezentiramo školu i djelatnost  
... present the school and activities*

## GOALS

Within the framework of extra-curricular activities the production can only take place in student cooperatives. A new value is being created within the production-reproduction process in order to be realised on the market. There is a close association between education and the needs of society, especially the needs of economy. Within the student cooperatives concrete manufacture takes place by creating the products which are functional and have their significant market value.

Via educational method, through the “Training Company” subject, the pupils of a secondary school acquire necessary knowledge and skills of business. By performing concrete activities within specific sectors of their training companies (production, marketing, purchasing, sales, entrepreneurship, accounting and finance, human resources) they acquire the necessary entrepreneurial and personal competencies such as: teamwork, organizing, planning, innovation and creativity, tolerance, etc. Student cooperatives and training firms present the ways of interactive, project learning with the goal of achieving faster and high-quality integration into the world of business, labor, of creation and realization of value in the goods and services market.



## HRVATSKA UDRUGA UČENIČKIH ZADRUGA I SREDIŠNJI URED VJEŽBOVNIH TVRTKI

U Hrvatsku udruhu učeničkih zadruga je učlanjeno 240 učeničkih zadruga iz cijele Hrvatske i članica je Hrvatske zajednice tehničke kulture. Glavna područja djelovanja su: razvitak i promicanje učeničkog zadrugarstva te njegovanje duge i bogate tradicije učeničkog zadrugarstva u Hrvatskoj, obrazovanje i osposobljavanje voditelja učeničkih zadruga i druge.

Središnji ured vježbovnih tvrtki djeluje u okviru Agencije za strukovno obrazovanje. Zadatak Središnjeg ureda vježbovnih tvrtki je razvoj i implementacija obrazovnih poduzetničkih sadržaja vezanih za predmet „Poslovanje vježbovne tvrtke“.

## CROATIAN ASSOCIATION OF STUDENT COOPERATIVES AND THE CENTRAL OFFICE FOR TRAINING FIRMS

The Croatian Association of Student Cooperatives has 240 cooperative members from Croatia and it is a member of the Croatian Association of Technical Culture. Its main activities are: development and promotion of student cooperatives and nurturing a long and rich tradition of student cooperatives in Croatia as well as education and training of the leaders of student cooperatives and others. The Central Office for Training firms operates within the Agency for Vocational Education. The task of the Central Office for Training firms is the development and implementation of educational entrepreneurial content related to the subject, “Training Firms”.

